

Tanmay Saxena

Product Design Lead - Gaana.com (A part of TimesInternet)

6 Years of Experience in Crafting User-Centric Solutions

I craft business solutions that are flexible, user-centric, and revenue generating.

My sole aim is to ease the lives of the users and the vendors

objective

The easier it is for my audience to understand a product, the bigger my challenge becomes in improving and upgrading their usage experience. Understanding and keeping the user at the epicenter of my design theory has led me to gauge and apply the variety of feedbacks I've received. It has and will continue to inspire me while designing

about my experience

I have worked on a varied set of industries which include E-Commerce, Publication, Insurance, Social Network, Process Management, Entertainment, and POS Systems

open for positions

I am always open to try new and interesting opportunities. I am open to take the reigns as a Design Lead, Design Manager, Product Manager, Freelance Consultant, Design Mentor, or as a Solutions Strategist

key skills

Design Management, IA Design, UI Design, UX Research & Design, Usability Testing, and Visual Design

key tools

Sketch, Zeplin, Flinto, InvisionApp, Principle, Adobe Suite, Adobe XD, SipApp and Slack

certifications & awards

Mar 2016

Human-Centered Design

University of California, San Diego

Aug 2015

Rising Star 2015

Exzeo

important links

[Portfolio](#)

[Blog](#)

[FAQ \(for HRs\)](#)

*Design is a language;
I'm just a student.*

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work experience

Sep 2016 - Present

Product Design Lead @ Gaana.com (TimesInternet)

My team has been tasked with standardisation and improvement of design and solution of the various features, modules, and platforms on which Gaana offers its services to its end-users. I also make sure that the new features present a very well thought out experience to our end-users

Jan 2015 - Aug 2016

UI/UX Designer @ Exzeo

I was tasked with improving Exzeo's Claims Management Platform while also uplifting the overall brand identity of Exzeo (The Company)

Jan 2014 - Dec 2014

UI/UX Expert @ Openlabs

My primary task was to design, customise, & develop web and mobile ecommerce solutions as per our client's requirements

Mar 2011 - Dec 2013

UI & Visual Designer @ FuturisticScreen Graphix

I was tasked to design better user interface designs for the clients seeking help. I also continued with the visual design services alongside

Aug 2010 - Feb 2011

Visual Designer @ FuturisticScreen Graphix

I was tasked to produce scintillating visuals for brands and businesses needing help on their visual identity front. I also took care of the branding parts

education

2010 - 2014

Bachelors' of Information Technology, UPTU

2007 - 2009

High School and Intermediate, ISC

other skills

Design Documentation, Programming, Branding, Illustrations, Typography, Iconography, Blogging, and Hand Lettering

other tools

Framer, Sketchbook, HTML5, CSS3, Javascript, Bootstrap, Semantic UI, Foundation, C, C++, C#, Dot Net, Java, and Python

hobbies

Sketching, Cooking, Gaming, Music, Reading, Exploration, and Photography

personal information

Birth Date

December 7, 1990

Languages

English & Hindi

Current Location

Noida (UP), India

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